

## EC CONGRESS



On 28 – 30 March 2011, Europe's largest and most important general coatings congress is setting out to assemble the global coatings expertise under one roof, for the 11th time since 1991! In Nuremberg, innovative companies as well as academic/governmental research institutions meet to present their latest research results to formulators from around the world and to shape the successful future of their industry. As sponsor of the EC CONGRESS you will benefit from exclusive marketing exposure to present your company as a competitive and high-performance supplier to a first-class audience.

# EC CONGRESS Sponsorships

## Sponsorship Opportunities

Rates are subject to VAT where applicable. Non-ECS 2011 exhibitors add 10% on total rate. Exclusive sponsorships cannot be cancelled. Other sponsorship opportunities on request.

Sponsorships	No. available	Free EC CONGRESS pass	Company or product brochure to delegates	Post delegate list	Logo in EC CONGRESS area	Logo on EC CONGRESS website with link	Logo in EC SHOW DAILY	Closing date	€
After Work Party	2	-	-	✓	✓	✓	✓	25 February 2011	1,600.00
Coffee and lunch breaks	3	-	-	✓	✓	✓	✓	25 February 2011	2,100.00
Ballpoint pens*	exclusive!	-	-	✓	-	✓	✓	11 March 2011	2,100.00
Notepads*	exclusive!	-	-	✓	-	✓	✓	11 March 2011	2,100.00
Portfolios*	exclusive!	-	-	✓	-	✓	✓	18 February 2011	1,600.00
CD ROM	2	-	-	✓	-	✓	✓	7 February 2011	1,600.00
Congress manual	2	-	-	✓	-	✓	✓	7 February 2011	1,600.00
GOLD sponsorship	exclusive!	1 person	✓	✓	✓	✓	✓	25 February 2011	3,300.00
PLATINUM sponsorship	exclusive!	2 persons	✓	✓	✓	✓	✓	25 February 2011	3,900.00

\* Rates include sponsorship rights only, materials to be provided by sponsors.

### Sponsorship specifications:

- After Work Party:** Congress delegates and speakers meet for snacks and drinks in the poster session at the end of the first congress day. Sponsorship acknowledgement on-site.
- Coffee and lunch breaks:** Every day of the congress, 2 coffee breaks and 1 luncheon will be provided to all congress delegates (exception: only 1 coffee break on day 3). Sponsorship acknowledgement on-site.
- Ballpoint pens:** Exclusive sponsor provides branded ballpoint pens to be distributed to all congress delegates (required quantity: 800).
- Notepads:** Exclusive sponsor provides branded notepads (A4 size) to be distributed to all congress delegates (required quantity: 800).
- Portfolios:** Exclusive sponsor provides branded congress portfolios (A4 size) to be distributed to all congress delegates (required quantity: 800).
- CD ROM:** Sponsor logo (on jacket and disc) and company profile on the CD ROM with all congress presentations.

- GOLD sponsorship:** GOLD sponsor is guaranteed best possible logo placement (after PLATINUM) on congress passes (b/w), on-site signage, online and in the EC SHOW DAILY.
- PLATINUM sponsorship:** PLATINUM sponsor is guaranteed best possible logo placement on congress passes (b/w), on-site signage, online and in the EC SHOW DAILY.
- Congress manual:** Sponsor logo on the title page and company profile (b/w) in the congress manual with the abstracts of all congress presentations.
- Free EC CONGRESS pass:** Full congress pass (excluding pre-tutorials) for all three days.
- Company or product brochure to delegates:** Distribution of company or product brochure (max. 1 piece, max. A4 size, volume on request) as part of the congress materials to all delegates.
- Post delegate list:** Post list of all congress delegates including postal address.
- Logo in EC CONGRESS area/ EC SHOW DAILY/ online:** Sponsorship acknowledgement on-site/online. Logo as digital file (TIFF, JPEG, EPS or high-resolution PDF) via E-mail (max. 10 MB) to: [ruediger.reschke@vincenz.net](mailto:ruediger.reschke@vincenz.net)